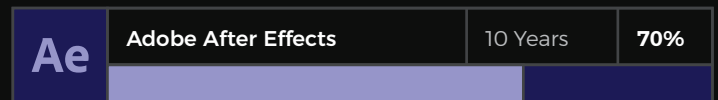
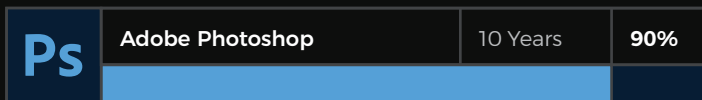
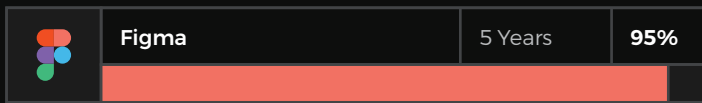


SAMUEL SAFFYAN

Who I Am

I'm a senior UI/UX & Graphic Designer, bringing extensive expertise in crafting compelling websites and brand identities for various businesses. Whether you're aiming to impress clients, showcase your offerings, or establish a thriving online shop, count on my skills to elevate your vision!

- I have 7 years of agency experience.
- I hold a bachelor's degree in Applied Arts.
- I possess certificates from Adobe in Photoshop, Illustrator & InDesign.
- I hold a diploma in designing UI/UX using Figma.



UI/UX	★★★★★	BRANDING	★★★★★	ADVERTISING	★★★★★
PRINTED	★★★★★	TYPOGRAPHY	★★★★☆	SOCIAL MEDIA	★★★★☆


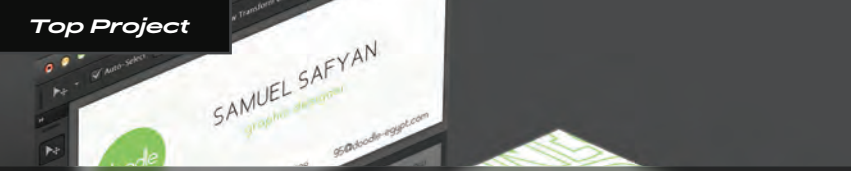





Where I Worked Before

[in Visit LinkedIn](#)

<p>Nerva Consulting Senior UI/UX & Graphic Designer</p>	<p><i>2024 - Now</i></p> <ul style="list-style-type: none"> - UI/UX - Social Media - Printings - Motion Graphics 	<p><i>Top Project</i></p> <p>Nerva Website UI Design</p> <p>Full Project Coming Soon</p>
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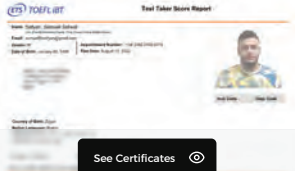

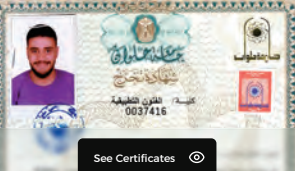


<p>Diwan Bookstore Senior Graphic Designer</p>	<p><i>2021 - 24</i></p> <ul style="list-style-type: none"> - Social Media - Printings - Motion Graphics - Photography 	<p><i>Top Project</i></p> <p>Diwan Bookstore Social Media Posts & Reels</p> <p>See Full Project</p>
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<p>NasNav Art Director</p>	<p><i>2020 - 21</i></p> <ul style="list-style-type: none"> - UI/UX - Social Media - Printings - Motion Graphics 	<p><i>Top Project</i></p> <p>RA Sport E-Commerce Website UI Design</p> <p>See Full Project</p>
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 <p>Doodle Adv. Senior Graphic Designer</p>	<p>2019 - 20</p> <ul style="list-style-type: none"> - Branding - UI/UX - Advertising - Social Media 	<p>Top Project</p>  <p>Doodle Adv. Rebranding</p> <p>See Full Project</p>
 <p>Media Online Social Media Designer</p>	<p>2017 - 17</p> <ul style="list-style-type: none"> - Social Media - Branding - Advertising 	<p>Top Project</p>  <p>Football Social Media Designs</p> <p>See Full Project</p>
 <p>Adwork Graphic Design Intern</p>	<p>2016 - 16</p> <ul style="list-style-type: none"> - Packaging - Branding - Advertising - Social Media 	<p>Top Project</p>  <p>Egyptian Ministry of Supply Sugar Packaging</p> <p>See Full Project</p>
<p>Freelance Senior UI/UX & Graphic Designer</p>	<p>2014 - Now</p> <ul style="list-style-type: none"> - UI/UX - Branding - Advertising - Printings 	<p>Top Project</p>  <p>Baguette Financial Platform UX Case Study</p> <p>See Full Project</p>

What Did I Learn

[Visit LinkedIn](#)

<p>2024 - Now</p> <p>Coursera Google</p>		<p>Google UX Design Professional Certificate</p> <ul style="list-style-type: none"> - 6 Months Online Career Certificate. - 7 Courses Series. 	 <p>See Certificates</p>
<p>2022</p> <p>Educational Testing Service</p>		<p>TOEFL iBT</p> <ul style="list-style-type: none"> - With Total Score of 101 as following: <ul style="list-style-type: none"> • Reading 24 • Listening 29 • Speaking 23 • Writing 25 	 <p>See Certificates</p>
<p>2015 - 20</p> <p>Helwan University Faculty of Applied Arts</p>		<p>Bachelor's of Applied Arts Advertising Department</p> <ul style="list-style-type: none"> - 5 Years Bachelor's Degree - Grade: Very Good 	 <p>See Certificates</p>
<p>2014 - 14</p> <p>Russian Culture Center Cairo Computer Dept.</p>		<p>Graphics Diploma</p> <ul style="list-style-type: none"> - 6 Months On Site Diploma in: <ul style="list-style-type: none"> • Artwork & Design • Adobe Photoshop • Adobe InDesign • Adobe Flash Catalyst • Color Theory • Adobe Illustrator • Adobe AfterEffects • Adobe Acrobat 	 <p>See Certificates</p>

My Certificates

See All



Clients I Worked With



Other Than Design



Writing

2020 - 24

I write novels as a hobby. The first one, **Dejavu**, was published in 2020, and the second one, **An Expired Life**, was published in 2023.

[Goodreads Profile](#)



Claquette

2017 - 23

Claquette initially began as a blog where I shared my thoughts and reviews on movies, TV series, and books. In 2021, I expanded it into a YouTube show with the same concept. While it's not very active now, it was an interesting project that I enjoyed working on.

[Visit Blog](#) [Youtube Channel](#)

Let's Work Together

If you have any project in mind, feel free to contact me and let's create amazing designs together.

samuel@95samuel.com



Thanks for your time :)